



PRESS RELEASE
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RONA ACQUIRES STORE FROM ITS FRANCHISE DEALER IN CHÂTEAUGUAY, QUÉBEC

Boucherville, Québec, October 29, 2013 – RONA inc. (TSX: RON, RON.PR.A), a distributor and retailer of hardware, home renovation and gardening products, announces that it is acquiring the RONA Le Régional de Châteauguay store on St-Jean-Baptiste Boulevard from one of its franchise dealers.

The 35,000-square-foot proximity store has a 32,000-square-foot lumberyard. It is designed to meet the needs of beginner and expert do-it-yourselfers, as well as contractors. Management will continue to employ 65 people, many of them specialists in their departments. The selection of over 24,000 products in stock, in addition to products offered on rona.ca, will continue to meet the needs of local customers.

“We are pleased to have concluded this transaction with one of our long-time franchise dealers. Louise Faubert has spent 15 years building a flourishing business in Châteauguay. She has earned the trust of customers in the region and we will continue with the same solid approach. We salute the work of this accomplished business woman and her contribution to the RONA network,” said Robert Sawyer, President and CEO of RONA.

“I’d like to thank the store employees for their dedication to our success. Our customers can be sure they will continue to receive the same excellent service they have come to expect. I’d also like to thank the RONA team for their support since 1998. Over the years, despite increasing competition, we have built a top-notch operation with optimal product selection and services,” said Louise Faubert, General Manager and Owner of RONA Le Régional de Châteauguay.

The Châteauguay store, under new General Manager Dave Collangelo, will be integrated into RONA’s corporate-store network in Quebec. The location has been profitable for a number of years and will continue to contribute to the development of the RONA banner in Quebec. In addition, with the expanded Highway 30, management expects that there will be further growth in the region in the years ahead.

About RONA

RONA is a Canadian distributor and retailer of hardware, home renovation and gardening products. The Corporation operates a network of close to 800 corporate, franchise and affiliate retail stores of various sizes and formats under different banners, and a network of 14 hardware and construction materials distribution centres. With close to 28,000 employees, the RONA store network generates consolidated sales of \$4.9 billion. Data as at June 30, 2013. For more information, visit rona.ca.

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