"RONA Skater" Contest Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. THE ENTRANTS WILL HAVE TO CORRECTLY ANSWER TO A MATHEMATICAL-SKILL TESTING QUESTION IN ORDER TO BE DECLARED WINNERS. VOID WHERE PROHIBITED BY LAW.

- Contest Organizer. The contest organizer of the "RONA Skater" contest (the "Contest") is RONA inc. (also designated as RONA and RONA+ in Canada) ("Rona"), (the "Organizer"), having its head office located at 220 Chemin du Tremblay, Boucherville, Quebec, J4B 8H7 and the Contest is regarding a prize that involves Edmonton Oilers Hockey Corp., Oilers Entertainment Group Canada Corp. and their affiliates (collectively the "Oilers")
- 2. Eligibility. Only legal residents of Oil Country (defined as any location in Alberta north of and including the City of Red Deer, Alberta) who are at least the legal age of majority in their province of residence at the time of entry are eligible to participate in the Contest. The Organizer and its related entities, subcontractors, mandataries, or representatives involved in the organization of the Contest or the provision of a Prize (as defined below), as well as their employees, jury members, and any other person domiciled at the same address as the persons mentioned above are not eligible to enter into the Contest. Advertising and promotional agencies as well as any other person engaged in the development, production or distribution of materials related to this Contest are considered subcontractors of the Organizer.

At any time, the Organizer may, for the purposes of the Contest, request proof of the identity or eligibility of any person entering the Contest (the "**Participant**"). Failure to provide proof within five (5) days following such a request by the Organizer may result in the Participant's disqualification, at the Organizer's sole discretion. All information provided by the Participant to the Organizer must be true, accurate and complete. The Organizer reserves the right to disqualify any Participant whose entry is received outside the Contest Period (as defined below) or which contains false, inaccurate or incomplete information.

- 3. Timing. The Contest begins on Friday, September 20, 2024 at 7:00 am, Mountain Time ("MT") and ends on Friday, November 1, 2024 at 11:59 pm MT (the "Contest Period"). Organizer's computer is the official time keeping device for this Contest.
- 4. Agreement to Rules. By entering the Contest, Participant agrees to be fully and unconditionally bound by the present Contest Official Rules (the "Rules") and the Organizer's terms of use available at terms-and-conditions | RONA for RONA and RONA+ (collectively the "Terms of Service"), and represents and warrants that they meet the eligibility requirements set forth herein. ANY VIOLATION OF THESE RULES OR THE TERMS OF SERVICE BY ANY ENTRANT WILL RESULT IN DISQUALIFICATION, AND ALL PRIVILEGES (INCLUDING THOSE AS WINNER, IF APPLICABLE) WILL BE IMMEDIATELY TERMINATED. The Participant agrees to accept all decisions of the Organizer as final and binding in all matters related to the Contest.
- 5. No purchase is necessary to enter the Contest.
- 5.1. **Online entrance.** In order to enter the Contest in this manner, the Participant must use a device that can access the Internet and website (the "**Platform Owner**") accessible at <u>https://www.rona.ca/en/rona-skater</u> (collectively, the "**Platform**"). Any entry on the Platform that does not comply with the procedure set out above will not be considered for the awarding of the Prize and the Organizer and the Released Parties will have no liability in this regard.

Limits. Each Participant may enter one (1) time the Contest during the Contest Period (multiple entries will not increase your chances of winning). Multiple Participants are not permitted to share the same email address. Any attempt by any Participant to obtain more than the stated number of entries by using multiple identities, or any other method will void that Participant's entries and that Participant will be disqualified. It is not permitted to appoint a proxy for the purposes of this Contest. The use of any automated system to participate is prohibited and will result in disqualification. Any individual tampering with the entry process or the operation of the Contest or acting in violation of the Rules of this Contest. Unless arising out of the own act of the Organizer or the act of its representative, neither Organizer nor any of its affiliates nor any of their representatives will be responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified.

6. Prize. There are forty-one (41) prizes to be won (collectively, the "Prizes" and each one, individually, a "Prize"), by forty-one (41) Winners, for a total estimated value of thirty-one thousand four hundred eighty-eight Canadian dollars (\$ 31,488.00).

Detailed description of the Prize	Approximate value of each Prize
1 (one) Oilers and Organizer jersey for the Prize User	\$210
4 (four) upper bowl Oilers tickets for the Winner	\$127 per ticket
(the game date is determined by the Organizer)	
Digital on-ice photo of Prize User	\$50
Total	\$387

Each Prize, as well as their respective estimated value, are the following:

The Prize will also be for the Winner to designate one (1) child or youth between the age of seven (7) years old and twelve (12) years old when the Winner inter the Contest, who is able to ice skate for the Staking experience described below (the "**Prize User**").

The Winner, the legal guardian of the Prize User, under which they have the legal authority, by reading and accepting the rules of this Contest is accepting them also on the behalf of the Prize User.

Prior to the start of the game, which date will be determined by the Organizer, the Prize User will have the opportunity to skate an opening lap on the ice with the Edmonton Oilers flag (which as to be giving back after to the Oilers), and stand on the ice (usually on the blue line) by the Oilers home player bench entrance while the Oilers enter onto the ice and skate a brief warm-up and stand on the blue line during national anthems (the "**Staking experience**").

*Transportation and accommodation are not included and are at the Winner expense. The Prizes are not transferable and must be accepted as awarded with no substitutions, except at the Organizer's sole discretion. Any income taxes and any other expenses not explicitly specified as part of the Prize in article 6 herein, including without limitation transportation, parking, gratuities, entertainment, food

and beverages, and other souvenirs and items, are each the Winner's sole responsibility. The Organizer reserves the right to substitute a Prize of equivalent monetary value if it is unable to award the Prize as described. The Organizer will not be responsible, however, if weather conditions, event cancellations, or other factors beyond the Organizer's reasonable control prevent the Prize from being fulfilled. In any such event, the Winner will not be provided with a substitute prize or cash equivalent. The Prize will only be granted to the verified Winner. In no event will the Organizer be required to award more prizes than indicated in this Section 6.

7. Selection.

7.1 On Friday September 27,2024 at 9:00 a.m. MT, twelve (12) Participants will be selected among all received entries for the upper bowl Oilers regular season home game for the months of October 2024 and November 2024; and

On Monday, **November 4, 2024, at 9:00 AM MT**, twenty-nine (29) Participants will be selected from all entries received for the Oilers' regular season games in December 2024, January 2025, February 2025, March 2025, and April 2025 (each a "Selected Participant"). This selection will be made through a random draw by the Organizer at 220 Chemin du Tremblay, Boucherville, Quebec, J4B 8H7. The odds of winning depend on the number of eligible participants in the draw. Limit of one Prize per Participant.

7.2 This selection will be made in a random drawing by the Organizer at 220 Chemin du Tremblay, Boucherville, Quebec, J4B 8H7. Odds of winning depend on the number of eligible people participating in the draw. Limit of one Prize per ParticipantVerification of Potential Winner. In order to be declared a winner, any Selected Participant must: Be contacted by the Organizer by email, telephone, or by any other mean considered reasonable by the Organizer in the context, within two (2) business days of the draw. If the Selected Participant cannot be reached within the prescribed time, they will automatically lose their Prize without any recourse or other form of compensation. Their participation will be cancelled and a second Participant will be selected. If the second Selected Participant cannot be reached within two (2) business days of the second draw, their participation will be cancelled and a third Participant will be selected under the same conditions. If the third Selected Participant cannot be reached within two (2) business days of the third draw, such Prize will not be awarded;

- 8.2. Accept the Prize as described in these Rules or the substitution prize of equal or greater value chosen by the Organizer at its sole discretion. The Selected Participant will not be able to require that a Prize be transferred to another person, substituted for another prize or other goods or services, or exchanged in whole or in part for cash or any other form of compensation;
- 8.3. Have completed and signed a declaration and release form (the "**Form**") that will be sent to them by email or otherwise and have returned it to the Organizer within the reasonable time indicated in the letter accompanying the Form; and
- 8.4. Correctly answer, without any help and within a limited time, to a mathematical skill-testing question. A wrong answer will result in the disqualification of the Selected Participant.

Failure to comply with any of the conditions mentioned in these Rules or to accept the Prize will result in the Selected Participant being disqualified. In such an event, the Organizer may choose not to award the Prize or, if time permits, to proceed with the drawing of another Participant who shall comply with the procedure described in this Section 8, the whole until a Participant is declared a winner of the Prize, in compliance with these Rules.

9. Prize awards. Within five (5) business days following the receipt of the duly completed and signed Form and the right response to the mathematical skill-testing question, the Oilers will communicate with each Prize winner (the "Winner") in order to make the necessary arrangements and coordinate the delivery of the Prize and the Staking experience. Prize refusal. A Participant's refusal to accept a Prize,

in whole or in part, releases the Organizer from all obligations related to the awarding of such Prize or part thereof to that Participant or to any other Participant.

- 11. General Conditions. The Contest is subject to all applicable federal, provincial, municipal and local laws and regulations and it is void in Yukon. Northwest Territories. Nunavut and where prohibited by law. The Organizer reserves the right, with the authorization of any government authority having jurisdiction, when required, to cancel, suspend and/or modify the Contest or the Rules, or any part thereof, in an event of force majeure or superior force, if any fraud, technical failure, human error or any other circumstance impairs the fairness, integrity or proper functioning of the Contest, if the Contest cannot be carried out as originally planned or to ensure their compliance with federal, provincial and municipal legislation, or with the policies of an entity with jurisdiction over the Organizer, the Contest or the Rules. Without limiting the foregoing, any entry after the system has defaulted for any reason whatsoever is deemed an inadmissible entry, is void and will not give the right to any Prize. The Organizer will not be held responsible if an event results in the cancellation of the Contest or if other factors that are reasonably beyond the Organizer's control result in the Contest or any part of the Contest not being fully completed. Any attempt to damage the legitimate operation of this Contest may constitute an infringement of civil or criminal law, and, in such an event, the Organizer reserves the right to claim damages to the full extent permitted by law. Organizer's failure to enforce any provision of these Rules shall not constitute a waiver of that provision.
- **12. Release.** By entering the Contest, the Participant for themselves and on the behalf of the Prize User: i) agrees to waive any liability of the Organizer, its affiliates as well as their suppliers, distributors, advertising or promotional agencies, and each of their officers, directors, employees and mandataries and the Edmonton Oilers Hockey Corp., Oilers Entertainment Group Canada Corp. and their affiliates (collectively, the "Released Parties") with respect to any claim or cause of action, including, but not limited to, personal injury, death, damage to or destruction of the property that results directly or indirectly from participating in the Contest or the receipt or use or misuse of a Prize.; and ii) promises to fully compensate the Released Parties for any claims made by third parties as a result of the Participant's entry in this Contest, including, but not limited to, those resulting from an Participant's or Prize User's fault. This undertaking does not cover any type of damages for which a person such as the Released Parties cannot obtain relief under the law applicable to the relationship between the Participant and the Released Parties. Limitations of liability. The Released Parties will not be responsible for: i) any incorrect or inaccurate information, whether caused by any Participant or Prize User, printing errors or by any of the equipment or software programming associated with or utilized in the Contest; ii) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; iii) unauthorized human intervention in any part of the entry process or the Contest; iv) technical or human error which may occur in the administration of the Contest or the processing of entries; v) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Participant's participation in the Contest or receipt or use of a Prize. Disputes. The Participant agrees that: (i) any and all disputes, claims and causes of action arising out of or related to this Contest or any Prize awarded shall be resolved by the courts of the province of Alberta; (ii) any and all claims, judgments and awards shall be limited actual to out-of-pocket costs actually incurred, including costs solely associated with participating in the Contest, but in no event including attorneys' fees and (iii) under no circumstances will the Participant be entitled to any award for indirect, incidental or consequential damages or any other damages other than for out-of-pocket expenses actually incurred, and the Participant hereby waives any and all rights to claim such damages, and any right to multiply or otherwise increase damages. Applicable Law. The validity, interpretation and enforceability of these Rules or the rights and obligations of the Participant and the Organizer in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Alberta and the federal laws of Canada applicable therein, without giving effect to any conflict of law rules (whether of the province of Québec or any other jurisdiction) that would cause the application of any other jurisdiction's laws.
- **16. Divisibility.** If any provision(s) of these Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

- **17. Participant's Personal Information.** Information collected from Participants, if any, is subject to the Organizer's privacy policy (<u>https://www.rona.ca/en/privacy-policy</u>) By entering this Contest, each of the Participant and the Prize User allows the Organizer to use the personal information they provide for the purposes of administering the Contest and awarding the Prize. Participant's email submitted in the entry form may be used for the purposes of the Contest. It may also be used, if the Participant expressly consents, to receive news, promotions or newsletters relating to the Organizer's business.
- 18. List of Winners. The list of Winners may be obtained by a Participant by submitting a letter including a postage prepaid return letter to the address indicated in article 1 above within thirty (30) days of the date of the draw. The Organizer may also publish the list of Winners at its sole discretion. Publicity. Except where prohibited by law, by entering in the Contest, the Participant consents to Organizer's and its representatives' use of Participant's name, likeness, photograph, voice, opinions and/or town of residence for promotional purposes in any media, worldwide, without further payment or consideration. and whether the Participant won a prize or not. Entry Property and Licence. By entering the Contest, each Participant agrees that their entry becomes the property of the Organizer and that the Participant contribution will not necessarily be acknowledged by the Organizer. By entering the Contest, each Participant grants Organizer a worldwide, perpetual, royalty-free, irrevocable, non-exclusive license to post, publish, adapt, edit, make derivative works and/or otherwise use the entry in any manner, including copyright, and in any media now known or hereafter developed. Furthermore, by entering the Contest, the Participant hereby waives any moral rights the Participant may have in its entry in favour of the Organizer. By entering the Contest, the Participant represents and warrants that their entry is original and does not contain any material that would infringe or violate the rights of any third party, including copyrights, trademarks and publicity and privacy rights. Organizer's Intellectual Property. All intellectual property and all promotional materials, websites bearing the image of the Organizer or the Contest and source codes are the property of the Organizer and its related entities. All rights reserved. The unauthorized use of copying of any copyrighted material or trademarks without the express written consent of its owner is strictly prohibited. RONA, RONA+ and Réno-Dépôt are registered trademarks of Rona.
- **22. Oilers' Intellectual Property.** The Edmonton Oilers and associated logos are registered trademarks owned by Edmonton Oilers Hockey Corp. and are used under license. All rights reserved. The unauthorized use of copying of any copyrighted material or trademarks without the express written consent of its owner is strictly prohibited.
- **23.** Access to the Rules. The most recent version of these Rules is available online at: https://www.rona.ca/en/rona-skater for RONA, RONA+. Language. In the event of any discrepancy between the English and French versions of these Rules, the English version shall prevail, except in Québec where the French version shall prevail. In the event of any discrepancy between the printed version of these Rules or the version available in another location than that the one provided for in Section 23 and in the version available on the Organizer's website, the Rules available in Section 23 shall prevail.