

Monthly CONTEST
Everyone's an expert

NO PURCHASE REQUIRED TO ENTER OR WIN THE CONTEST

TERMS AND CONDITIONS

1. The Everyone's an expert contest (the "Contest") is organized by RONA Inc. (the "Organizer").

ELIGIBILITY

2. The monthly Contest begins at 9:01 a.m. (ET) on May 1, 2018 ("Contest Start Date") and ends on the last day of each month at 11:59 p.m. (ET) on December 31, 2018 ("Contest End Date").

3. The Contest is open only to residents of Canada who have reached the age of majority in their province or territory of residence on the Contest start date.

4. This Contest is not open to employees, agents and representatives of the Contest Organizer and company, trust or other legal entity owned by or related to the Contest Organizer, and as the case may be, their franchisees, their advertising and marketing agencies, affiliated dealers, prize, suppliers of prizes, materials and services related to the Contest as well as members of their immediate family (brothers, sisters, children, father, mother) and their legal or common-law spouse, with whom they reside or not, as well as the people with whom these employees, representatives and agents reside. To enter the Contest, the "cookies" must be accepted.

HOW TO ENTER

5. The participant can enter the contest by sharing a photograph on Instagram and using the hashtag #everyonesanexpert.

Between the Contest Start and End dates, the participant must provide all required information in the entry form to be eligible for the draw. Limit of one (1) participation per Instagram account, per month. Additional entries will be disqualified. An individual may not use more than one (1) Instagram account to enter the Contest.

6. A fraudulent entry will automatically be rejected and will not be eligible for a Prize (as defined herein).

7. **No purchase necessary.** However, access to the Internet and an email account is needed to enter the contest. *Computers are made available to the public for free by several public libraries, retail businesses and other establishments make computers available free for the public; some Internet service suppliers as well as other corporations will host email accounts for free.

PRIZES

8. There are 8 prizes to be won (“The Prizes”). The 8 prizes consist of one (1) gift card worth \$100 each.

9. The Prizes will be awarded as follows: the Prize will be awarded at random each month amongst all participants. One (1) participant from Canada will win a gift card each month.

DRAW

10. On the last day of each month at 10:00 a.m. (ET), one (1) participant will be chosen at random by the Contest Organizer at 220, chemin du Tremblay, Boucherville, Quebec, J4B 8H7 and will become a Contest prize winner. The odds of winning depend on the total number of eligible entries. Limit of one (1) prize per participant.

AWARDING OF PRIZES

11. To be declared a winner, the selected participant must:

- a) have been contacted by the Contest Organizer via Instagram private messaging within **(five) 5 business days** following the draw. If the winner has not been reached within the specified timeframe, the winner will automatically lose the Prize without any recourse or further compensation. The entry will be voided, and a second participant will be selected. If the second participant cannot be reached with **five (5) business days** following the second draw, his/her entry will be voided, and a third participant will be selected, under the same conditions. In the event that this third person cannot be reached, the Prize will not be awarded.
- b) have accepted the Prize, as described in these rules (the “Rules”), the prize may not be transferred to another person, substituted for another prize or converted, in whole or in part, to a sum of money or other form of compensation, subject to the specifications provided in clause 21 below.
- c) have filled in and signed the Prize Acknowledgement and Release form (the “Form”) sent by email and have returned it to the Contest Organizer within the specified timeframe mentioned in the letter accompanying the Form; and
- d) correctly answer, unaided in any way and within a fixed time period, a mathematical skill-testing question ($40+10-20/2 =$) posed by telephone at a mutually convenient time.

By entering the Contest and signing this Form, the winner agrees to the terms and conditions of these Rules and authorizes the Contest Organizer to use his name, city of residence, photograph, likeness, voice, and declarations regarding the Contest without any compensation. By signing this Form, the winner also declares that he accepts the prize and discharges the Contest Organizer of any liability with respect to his participation in the Contest, or prize attribution and use.

Failure to comply with any of the above-mentioned conditions in these Rules or accept the Prize will result in disqualification. Should this occur, the Contest Organizer, at his/her sole discretion and in accordance with this regulation, will be allowed to cancel the prize or draw again until a participant is selected and declared a winner.

PRIZE

12. Within a timeframe of **5 business days** following the receipt of the duly completed and signed declaration Form and having successfully answered the mathematical skill-testing question, the Contest Organizer will contact the Prize winner to proceed with the necessary arrangements to award the winner his Prize.

GENERAL CONDITIONS

13. Verification: Contest entries and declaration Forms are subject to verification by the Contest Organizer. Any such document which is, as the case may be, incomplete, illegible, mutilated, fraudulent, sent or received late or otherwise not compliant, may be rejected and will not qualify, depending on the case, as an entry or for a Prize.

14. Personal information. By entering the Contest, the participant authorizes the Contest Organizer to collect, use and distribute his personal information (information which identifies the participant as a person, such as telephone number, age, and address) for the Contest's operation, administration, and conduct. The Contest Organizer will not sell or share this information with third parties, unless required for Contest administration purposes.

15. Online registration. By submitting an online registration, all participants agree to and acknowledge that the private information they provided will be kept on the Contest Organizer's server and/or that of the company responsible for maintaining the website and/or that of the Contest administrator. If the participants have indicated that they wish to receive notifications or other offers subsequently, the Contest Organizer may then use the personal information provided to contact the participants later on or to provide them with information regarding products and services. Furthermore, the participants agree to and acknowledge that their information will be recorded on the Contest Organizer's server and/or that of the company responsible for maintaining the Website and/or that of the Contest administrator.

16. Participant's identity. In the event of a dispute regarding an online participant's identity, the entry will be deemed as belonging to the account holder of the email account.

Entries sent online will be deemed to have been sent by the authorized holder to the subscriber's Instagram account.

17. Disqualification. The Contest Organizer reserves the right to disqualify any person or to nullify one or more entries of a participant if that person enters or tries to enter the Contest using methods which do not comply with these contest Rules or that are unfair to other participants. This person may be referred to the appropriate judicial authorities.

18. Contest process. The Contest Organizer reserves the right in its sole discretion to disqualify any individual it finds or suspects to be tampering with the entry process or the operation of the Contest by cheating, hacking, counterfeiting, falsifying or other dishonest practice (including the use of automatic entry software) or by attempts to bully, abuse, threaten or harass other participants, the Contest Organizer or its representatives. The Contest Organizer reserves the right to disqualify a participant who acts in violation of these Rules. Any attempt by any person to deliberately cause damage to a website or to undermine the legitimate operation of the Contest constitutes a violation of criminal and civil law, and, should such an attempt be made, the Contest Organizer reserves the right to disqualify the participant and seek damages from any such person to the fullest extent permitted by law.

19. Prize acceptance. The Contest Organizer will not issue any guarantee with regards to the safety, appearance or performance of a prize awarded, or any activity related to the Prize. The Prizes must be accepted as they are described in these Rules and may not be, in whole or in part, transferred to another person, substituted for another prize, or converted to a sum of money or other compensation, except as provided in the next rule.

20. Prize substitution. In the event that it is impossible, difficult and/or more costly for the Contest Organizer to award the Prize (or part of the Prize) as established in these Rules, the Organizer reserves the right to award a Prize (or part of a Prize) of the same type and equivalent value or, at its sole discretion, to award the cash value of the Prize (or part of the Prize) indicated in these Rules.

21. Refusal of the prize. A participant's refusal to accept the Prize releases the Contest Organizer of all obligations related to awarding the Prize to this participant.

22. Limitation of responsibility: use of the Prize. By entering this Contest, all participants selected for a Prize release from any liability the Contest Organizer and any other company, organization, trust or other legal entity, as well as their advertising and promotional agencies and their employees, agents and representatives (the "Beneficiaries") for any damages resulting from the acceptance or use of the Prize.

23. Website operation. The Contest Organizer does not guarantee in any way that the Contest website will be accessible or functional without interruption for the duration of the Contest or that it will be exempt of any errors.

24. Limitation of responsibility: conduct of the Contest. The Beneficiaries shall not be liable for faulty computer components, software or communication lines relating to the loss or absence of network communication, or relating to any faulty, incomplete, incomprehensible or erased transmission by any computer or any network that may limit or prevent the ability of any person to enter the contest. In addition, they shall not be held liable for any damage or loss caused directly or indirectly, in whole or in part, by

downloading any webpage, software or other, or by transmitting any information involving contest participation. In the event of such an error, the Contest Organizer may cancel, amend or withdraw, in whole or in part, this Contest without notice, without responsibility at any time, at its sole discretion. In the province of Quebec, this right is subject to approval by the Régie des alcools, des courses et des jeux.

25. Limitation of liability: situation beyond Contest Organizer's control. The Contest Organizer will accept no liability of any nature whatsoever in any case where their inability to act is the result of a fact or situation beyond their control, or from a strike, lock-out or any other labour conflict in the facilities of bodies or companies whose services are used to hold the Contest.

26. Operational problems. The Contest Organizer will accept no liability for any problem including, but not limited to: a technical failure of the network or telephones lines, online computer systems, servers or suppliers, computer equipment, software, or any other problem resulting directly or indirectly from a virus, bug or failure to transmit data.

27. Modification of the contest. The Contest Organizer reserves the right, at its sole discretion, to cancel, terminate, modify or suspend, in whole or in part, the Contest should any event or any human intervention occur that could alter or affect the administration, security, impartiality, or conduct of the contest as provided for in the contest rules, subject to approval by the Régie des alcools, des courses et des jeux du Québec, if applicable.

28. End of contest participation. In the event that the computer system cannot record all contest entries during the Contest Period, for any reason whatsoever, or if participation in the contest must end, in whole or in part, before the end date provided in the Rules, the draw may take place, at the discretion of the Contest Organizer, from those entries duly registered and received in the Contest's duration or, as the case may be, up to the date of the event ending contest participation. The Contest Organizer reserves the right, to cancel or suspend the contest should a virus or other technical failure prevent the Contest from being held.

29. Prize limit. In all cases, the Contest Organizer cannot be required to award more prizes or to award any prize other than those described in the contest rules.

30. Limit of liability: contest participation. By entering or attempting to enter this contest, individuals release all persons for whom the contest is held from any liability for any damages that he or she may suffer due to entering or attempting to enter the Contest.

31. Authorization. By entering this Contest, winners authorize the Contest Organizer and its representatives to use, if required, his or her name, photograph, image, voice, place of residence and/or declaration relating to the Contest, at its sole discretion, over unlimited time, for advertising purposes, in any media throughout the world, without further compensation.

32. Communications with participants. No communication or correspondence will be carried out with the participants in this Contest other than that which is specified in these Rules or upon the Contest Organizer's initiative.

33. Personal information. Participants' personal information collected for this Contest will be used only for the administration of the Contest. No communications, commercial or

otherwise, unrelated to this contest will be sent to participants, unless they have otherwise agreed.

34. Property. Entry and declaration forms are the property of the Contest Organizer and will be returned to participants under no circumstances. The Contest Organizer will not be liable for lost, incomplete, misdirected or delayed entries for any reason.

35. Identification of the participant. For the purpose of these Rules, the participant is the person whose name appears on the entry form and it is this person to whom the Prize will be awarded if he/she is declared a winner.

36. Contest Organizer's decision. Any decision by Contest Organizer or its representatives relating to the Contest is final and without appeal, subject to any ruling by the Régie des alcools, des courses et des jeux du Québec on any issue under its jurisdiction.

37. Required fees. The Contest Organizer has duly paid the related contest fees in accordance with the *Act respecting lotteries, publicity contests, and amusement machines*. (L.R.Q., chapter L-6, r. 6)

38. Litigation. For Québec residents, any litigation respecting the conduct or organization of an advertising contest in Québec may be submitted to the Régie des alcools, des courses et des jeux (the "Régie") for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

39. Compliance with the Rules. Any participant who does not comply with these Rules may be disqualified.

40. Severability. If a paragraph of these Contest Rules is declared or judged illegal, unenforceable or invalid by a court of competent jurisdiction, the paragraph in question will be considered void, but all other unaffected paragraphs will be applicable to the extent permitted by law.

41. Language. In the event of divergence between the French and English text of these Rules, the English version will prevail.

SHORT VERSION

Contest period: From May 1, 2018 to December 31, 2018. The Contest is open only to residents of Canada who have reached the age of majority in their province or territory of residence on the Contest start date. To receive one (1) entry, the participant must share a photograph on Instagram and use the hashtag #EVERYONESANEXPERT, and comply with the Contest Rules. Certain restrictions apply. There are twelve (8) prizes to be won which consist of eight (8) gift cards each worth \$100. The estimated total prize value is \$800. The chances of winning depend on the number of eligible entries received during the Contest Period. Limit of one (1) entry per person, per residence, per Instagram account, for the Contest period. RONA Inc. and all other entities owned or related to RONA

Inc. ("Entities"), and their employees, agents and representatives or other immediate family member, legal or common-law spouse, or other person with whom they reside, may not enter the Contest. The Entities will not be liable for any injury or property damage with regards to the awarding of a Prize in this Contest. This Contest is subject to all applicable laws. The winner must fill in a liability release form which must be returned to RONA Inc. by Internet to the email address provided to the winner. In Quebec, any litigation respecting the conduct or organization of an advertising contest in Québec may be submitted to the Régie des alcools, des courses et des jeux (the "Régie") for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement. No purchase required to enter or win the contest. Complete Contest Rules available at the following address: www.rona.ca/en/everyones-an-expert-contest.