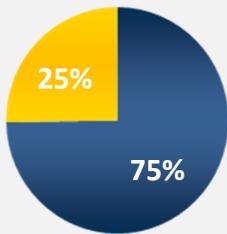




RONA is the largest Canadian distributor and retailer of hardware, home renovation and gardening products. The Corporation operates a network of close to 800 corporate, franchise and affiliate stores of various sizes and formats under several banners, and a network of 14 hardware and construction materials distribution centres which are flexible and perfectly adapted to the diverse needs of its clientele. RONA is also a leader in the specialized plumbing and HVAC market, primarily serving commercial and professional customers with a network of close to 60 sales outlets and four distribution centres across the country.

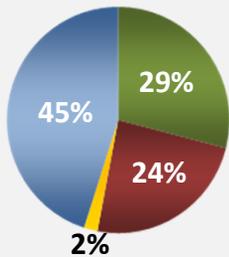
In total, RONA supplies nearly 1,500 sales outlets, of which more than 830 are under one of its banners, as well as close to 600 clients, independent dealers, in its distribution network. With close to 30,000 employees working under its family of banners in every region of Canada, the RONA store network generates consolidated sales of \$4.8 billion and over \$6 billion taking into account the total impact of the retail sales of franchise dealers, affiliates and other independent dealers who buy their supplies at RONA. For more information, please visit rona.ca.

2011 SALES BREAKDOWN BY SECTOR OF ACTIVITIES



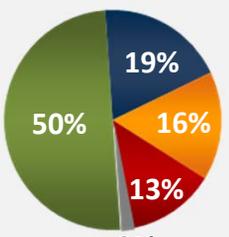
■ Retail and Commercial ■ Distribution

2011 SALES BREAKDOWN BY REGION



■ WEST ■ ONTARIO ■ ATLANTIC ■ QUEBEC

2011 CANADIAN MARKET SHARE

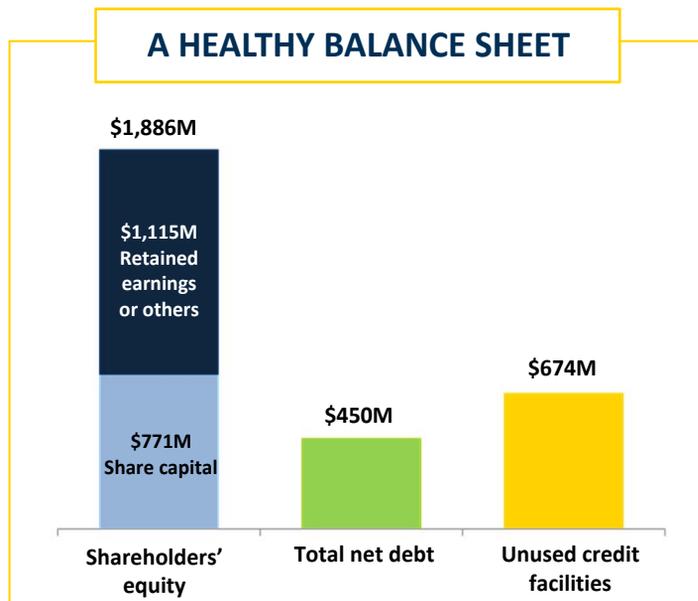


■ Independent dealers ■ RONA ■ Home Depot ■ Canadian Tire ■ Lowe's

2011 FINANCIAL RESULTS SUMMARY

	Fiscal years ended			
	December 25, 2011	December 26, 2010	\$ change from 2010	% change from 2010
Revenues	4,804.6	4,819.6	(15.0)	(0.3%)
EBITDA	240.6	336.3	(95.8)	(28.5%)
EBITDA (excluding unusual items)	269.2	336.3	(67.1)	(20.0%)
EBITDA margin	5.01%	6.98%	-	-197 b.p.
EBITDA margin (excluding unusual items)	5.60%	6.98%	-	-138 b.p.
Net earnings (loss) attributable to participating shares	(86.4)	137.4	(223.8)	-
Net earnings (loss) attributable to participating shares (excluding unusual items)	86.9	137.4	(50.5)	(36.8%)
Net earnings (loss) diluted per share (\$)	(0.66)	1.05	(1.71)	-
Net earnings (loss) diluted per share (\$) (excluding unusual items)	0.66	1.05	(0.39)	(37.1%)
Cash flow from operating activities	230.2	138.1	92.1	66.7%

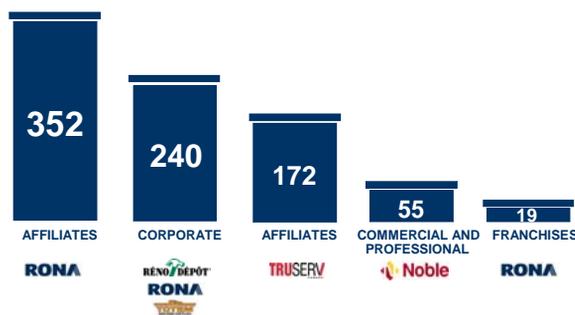
A HEALTHY BALANCE SHEET



MULTIPLE STORE FORMATS



THE STRENGTH OF OUR NETWORK (MULTIPLE OWNERSHIPS, MULTIPLE BANNERS)



2012 BUSINESS PLAN: NEW REALITIES, NEW SOLUTIONS

The RONA's 2012 business plan acknowledges the need to adapt the offering in our industry to the new expectations and changes in consumer behaviour of many consumers. For a number of years RONA has foreseen the emergence in the market of proximity stores that meet the demands of consumers who want a higher level of service. RONA pioneered in this area by reinventing the proximity store in the early 2000s, and these stores have been a great success. This new plan capitalizes on our ongoing research into consumer expectations and behaviours, as well as our continual experimentation with new store formats and new retail sales approaches. It combines the best of these developments in a new proximity store format. The new approach brings us closer to Canadian consumers while taking into account the new social and economic realities they are facing.

THREE FINANCIAL PRIORITIES

1. IMPROVE EFFICIENCY
2. OPTIMIZE CAPITAL STRUCTURE
3. INCREASE RETURN ON CAPITAL

The plan will provide important leverage in improving our return on capital, as it will generate an estimated annualized contribution to EBITDA of \$10 million starting in the fourth quarter 2012, more than \$30 million for fiscal 2013, and will achieve its full potential of more than \$40 million starting in 2014.

The program is composed of three major areas, and cross-functional teams are already working on them:

1. Introducing, in Spring 2012, a new integrated digital platform, which includes the new Web site rona.ca, to orient each different type of consumer with their renovation projects and support all of our retail activities.
2. Rolling out the new proximity store concept under the RONA banner, combining the strengths of the TOTEM model with best practices in RONA's proximity stores, in 20% of the RONA corporate store network.
3. Continued development of the commercial and professional segment by optimizing recent investments, opening 9 new complementary sales outlets and seeking out potential acquisitions in this still very fragmented market.

FOR FURTHER INFORMATION

FINANCIAL COMMUNITY

Stéphane Milot, Senior Director of Investor Relations
Telephone: 514-599-5951 - Email: invest@rona.ca

MEDIA

Michelle Laberge, Senior Director of Public Affairs and Communications
Telephone: 514-599-5114 - Email: michelle.laberge@rona.ca

www.rona.ca

This Fact Sheet includes "forward-looking statements" that involve risks and uncertainties. All statements other than statements of historical facts included in this Fact Sheet, including statements regarding the prospects of the industry and prospects, plans, financial position and business strategy of the Corporation may constitute forward-looking statements within the meaning of the Canadian securities legislation and regulations. Investors and others are cautioned that undue reliance should not be placed on any forward-looking statements. The forward-looking statements in this Fact Sheet reflect the Corporation's expectations as at July 13, 2012, and are subject to change after this date. The Corporation expressly disclaims any obligation or intention to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, unless required by the applicable securities laws. For more information on the risks, uncertainties and assumptions that would cause the Corporation's actual results to differ from current expectations, please also refer to the "Risks and uncertainties" section in RONA's annual report.